

WIN

Maria Sätherström Lantz, CEO WIN

WIN

WHY

Co-creating innovations for a sustainable future

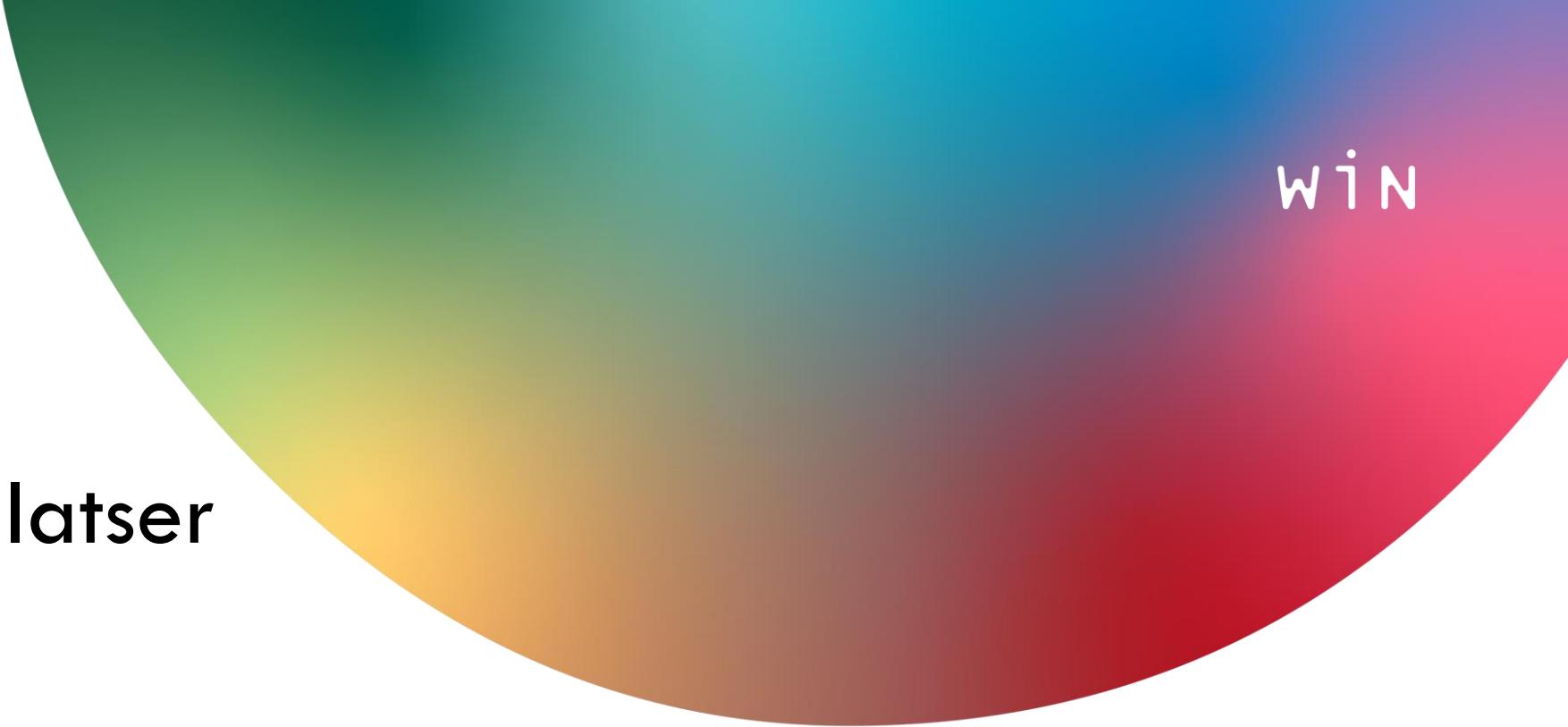
HOW

Actively connecting challenges, people, and the next technologies

WHAT

Enabling disruptive solutions to faster reach the global market

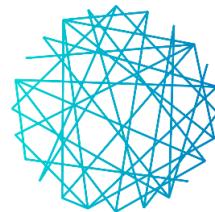




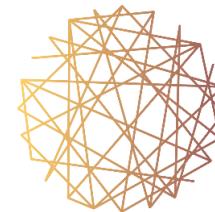
WIN

WINs marknadsplatser för innovation

WIN
WATER



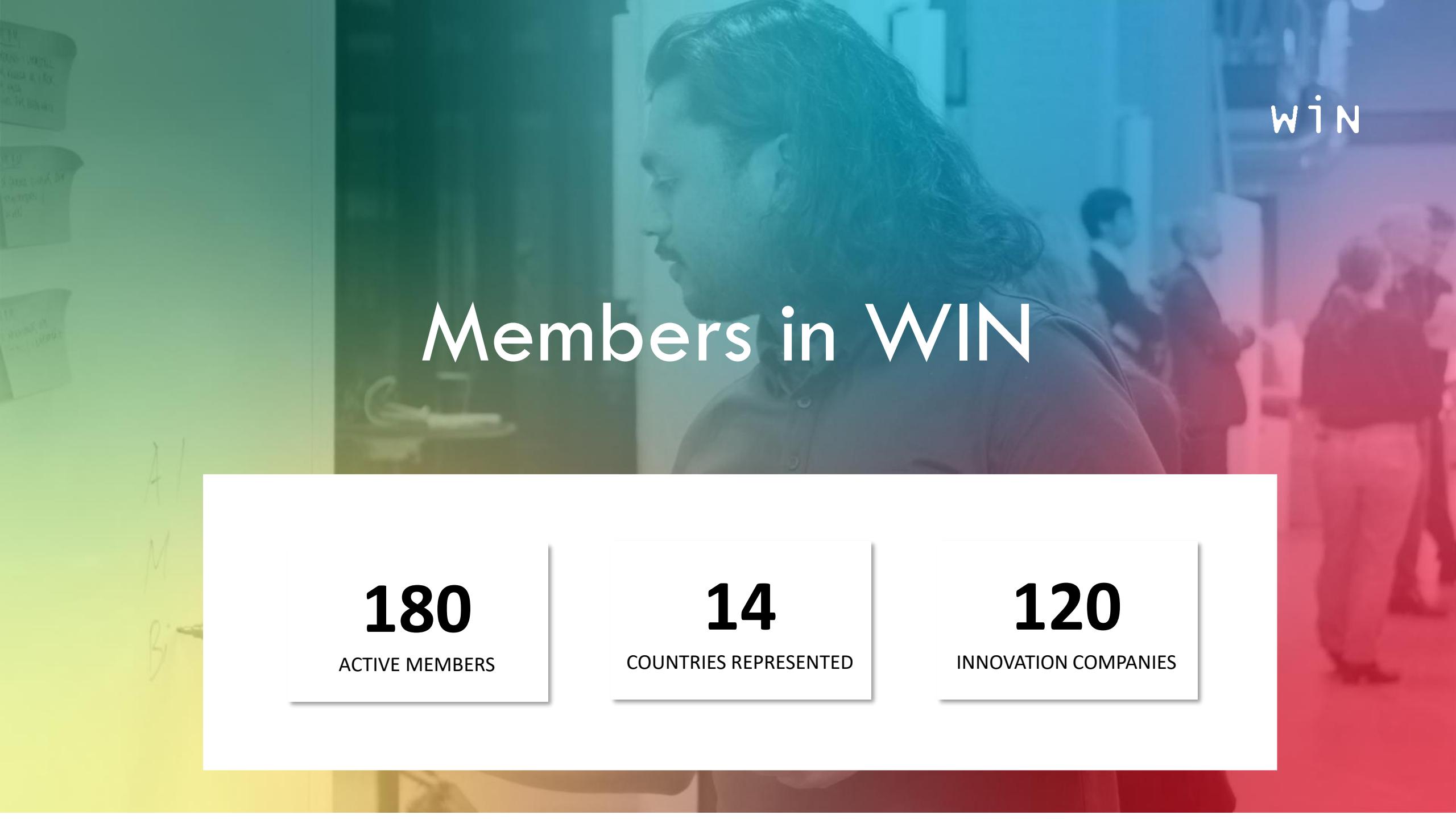
WIN
GUARD



WIN
ENERGY



www.winway.se

A photograph of a woman with long, wavy hair, seen from the side and slightly from behind. She is wearing a light-colored button-down shirt and is looking down at a tablet device she is holding. The background is blurred, showing other people in what appears to be a public space like a subway station.

WIN

Members in WIN

180

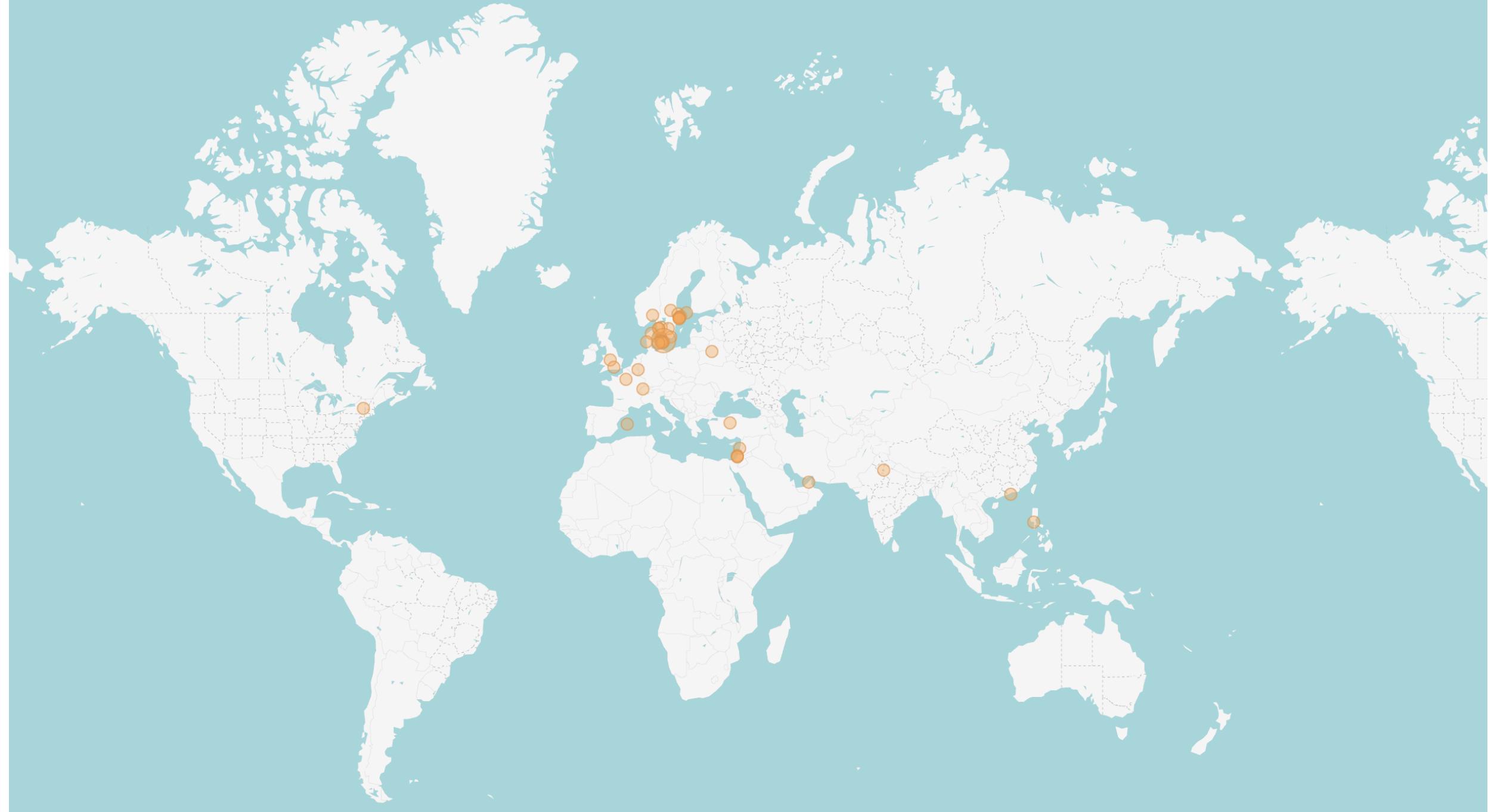
ACTIVE MEMBERS

14

COUNTRIES REPRESENTED

120

INNOVATION COMPANIES





wiN

**Partners
representing the market,
need new solutions**

Partners of WIN

Baxter



RISE



STENA
Innovative recycling

e-on

VASYD



sweden water research

FM MATTSSON
MORA GROUP



SYDVATTEN

HKKR
Högskolan
Kristianstad

JOIN Business & Technology

GRANULDISK®

UCV
Utvecklingscentrum för vatten



Delphi

SONY

B BRANN

PURAC

viega



LUND
UNIVERSITY

SLU HOLDING

Malmö CLEAN TECH CITY

SOS
Alarm



Räddningstjänsten
Östra Götaland



SBB
Föreningen Sveriges Brandbefäl



RÄDDNINGSTJÄNSTEN
SKÅNE NORDVÄST



Innovation companies
provide potential solutions

WIN



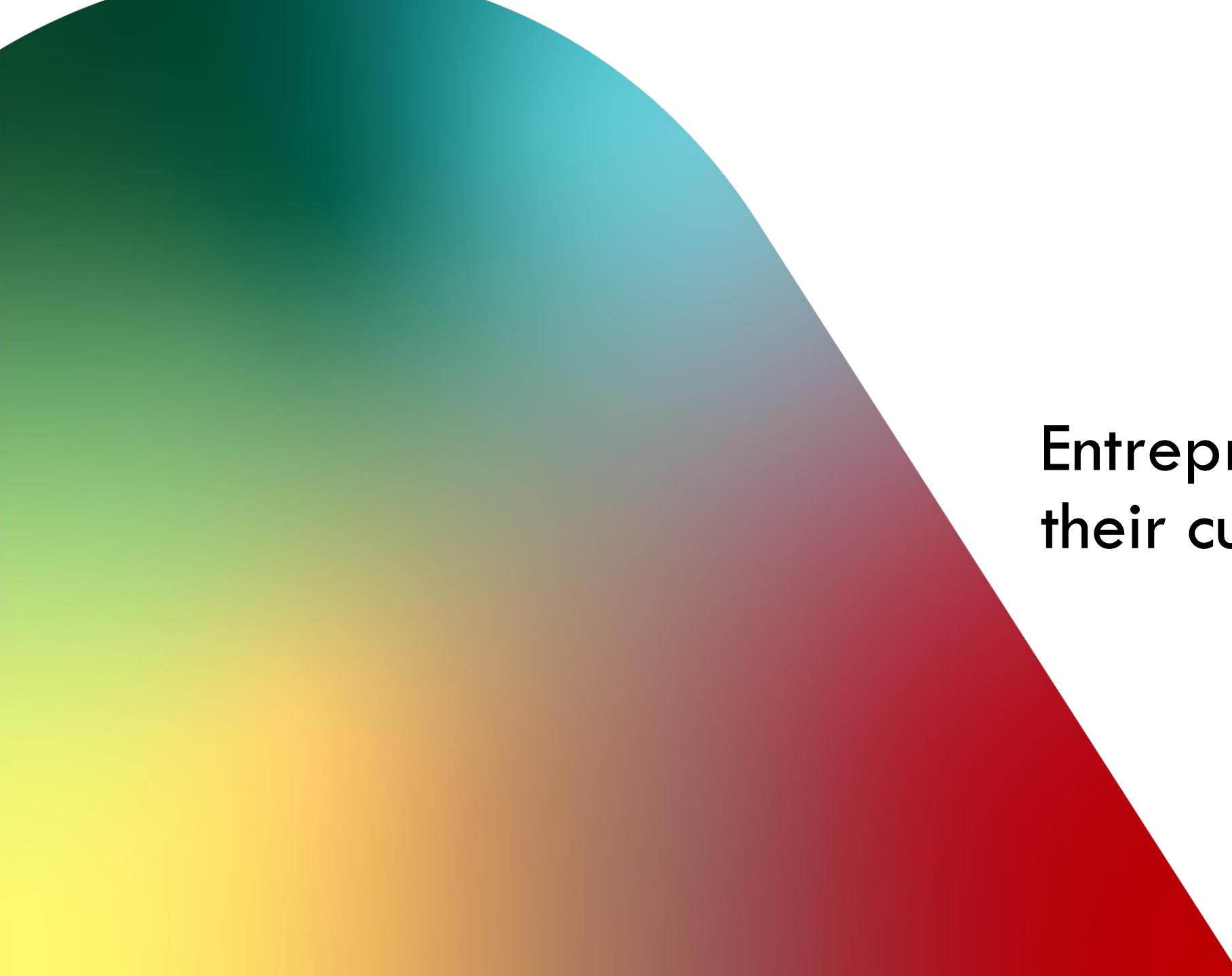
A photograph of a diverse group of people, mostly men, sitting in a row and looking towards the right. They appear to be in a professional or academic setting, such as a conference or lecture hall. A color gradient overlay transitions from green on the left to red on the right.

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Keys to the WIN model

Business focus

– shorten the time from product to market



WIN

Entrepreneurs meet
their customers early

A photograph showing a group of people in a workshop or laboratory setting. In the foreground, there's a white cylindrical container with a blue label, some white plastic cups, and a small framed picture. In the background, there are various pieces of equipment, including what looks like a 3D printer and some shelving units. The lighting is warm and focused on the central area.

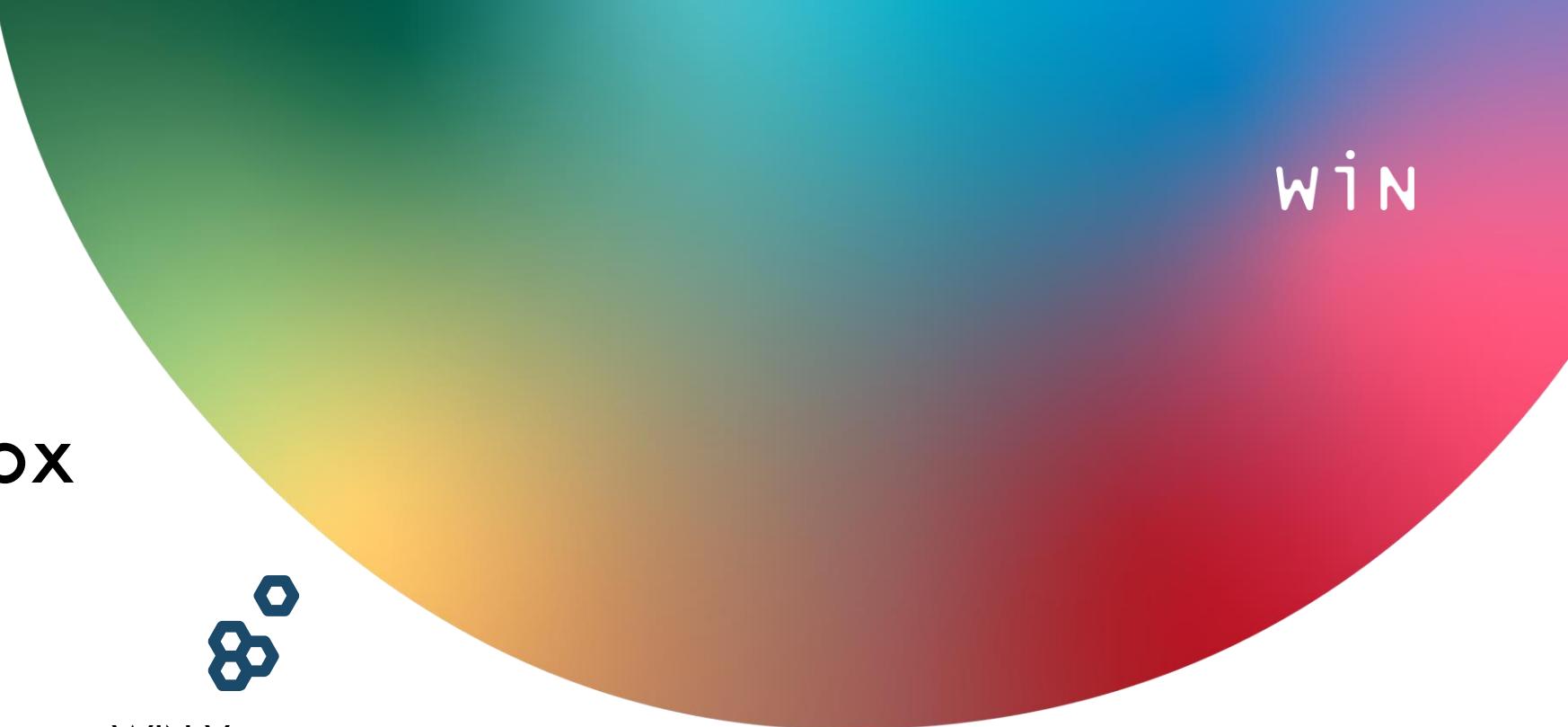
**Decision makers, visionary
and innovation experts meet
outside the box!**

WIN



WIN

**Market complement to
the innovation system**



WIN

The WIN toolbox



The WIN
Mingle Map™



WIN
Meetings™



WIN Ventures
Club™



WIN Innovation
Studio™



WIN Innovation
Labs™



WIN Innovation
Consortium™



TechScouting

WIN meetings

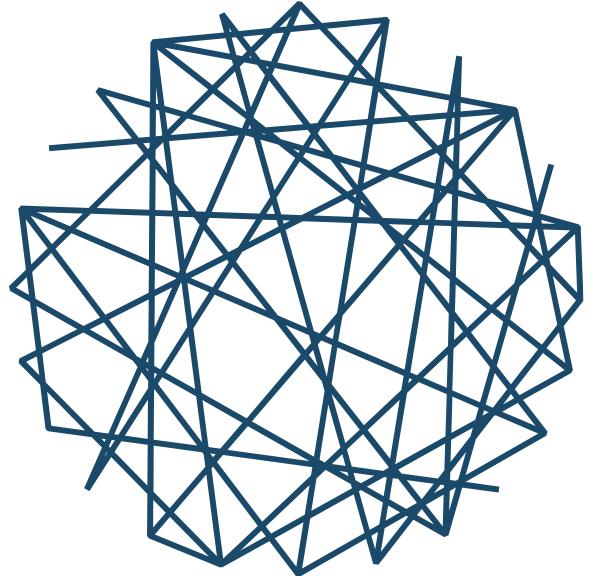
Decision makers participate

Recurring meetings create confidence

Regular updates gives continuity



WIN

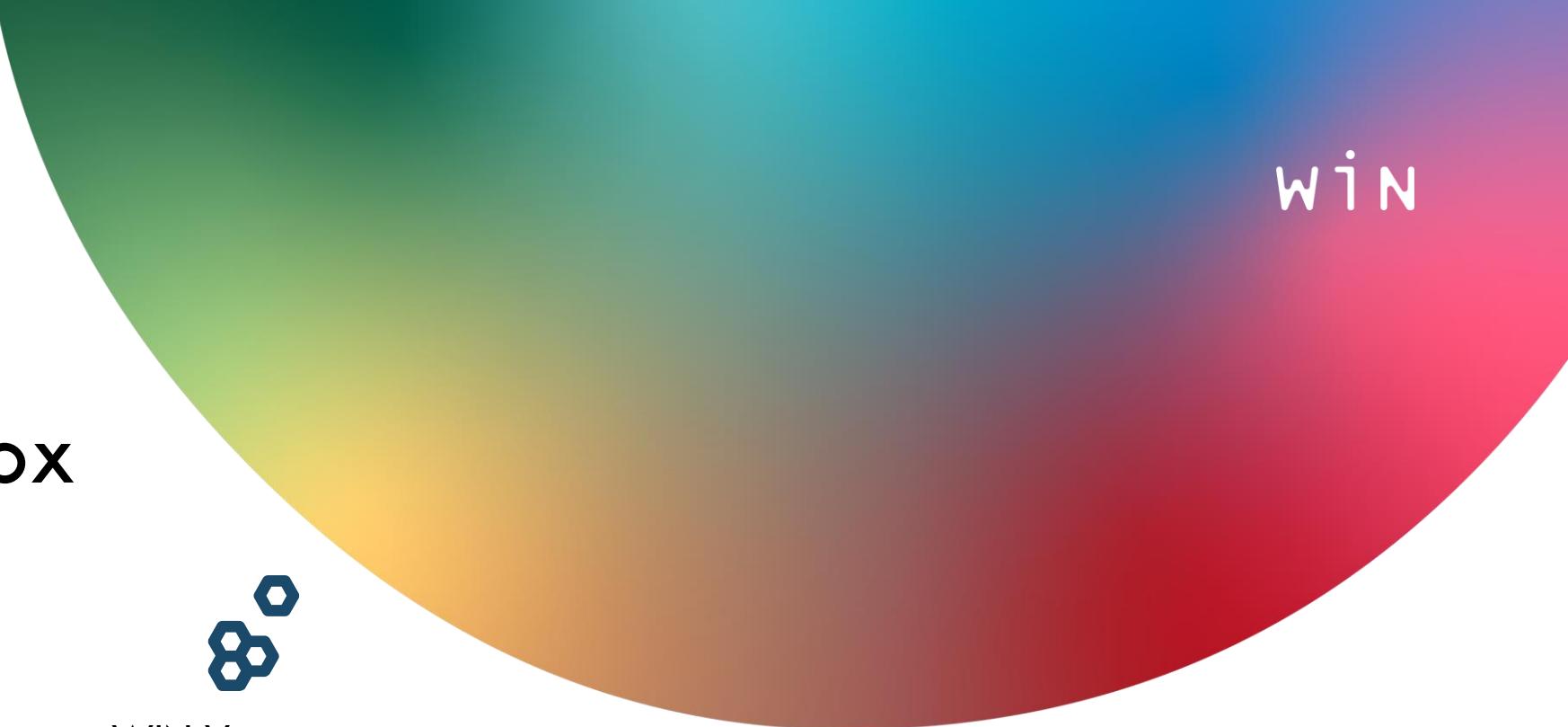


WINs Mingelkarta™

Aktiv matchmaking

WINs team skapar en mingelkarta, med förslag på vem deltagarna särskilt bör prata med under nätverksdelen. Varje linje representerar ett affärstillfälle eller en projektmöjlighet.





WIN

The WIN toolbox



The WIN
Mingle Map™



WIN
Meetings™



WIN Ventures
Club™



WIN Innovation
Studio™



WIN Innovation
Labs™



WIN Innovation
Consortium™



TechScouting

WIN WATER



Started 2012

Seen as the most important Swedish organization for water innovation

Innovation marketplace for open innovation within the water sector

Members from seven countries:
87 innovation companies
30 partners

Ongoing Innovative projects with partners on "water quality", "circular solutions" and on "trends and visionary outlooks for the market"

www.winwater.se



WIN GUARD



Started 2016

Innovation marketplace for open innovation
within the public safety sector

Supported by Swedish Civil Contingency
Agency (Myndigheten för Samhällsskydd och
beredskap)

Members:

12 partners

50 innovation companies



RÄDDNINGSTJÄNSTEN
Östra Götaland



SÖDERÖRÅS
RÄDDNINGSTJÄNSTEN



RÄDDNINGSTJÄNSTEN
SKÅNE NORDVÄST



RÄDDNINGSTJÄNSTEN
STORGÖTEBORG



LUND
UNIVERSITY

CARER
CENTRUM FÖR FORSKNING INOM
RESPONS- OCH RÄDDNINGSSYSTEM

RI
SE

SBB
Föreningen Sveriges Brandbefäl

B
BRANN

WIN ENERGY

- Established 2018
- Our vision is: Affordable and clean energy for everyone!
- Our mission is to speed up the change within energy innovations and create business opportunities for and with you



WIN



Visionary – let's make it
happen!

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www.winway.se