

wiin

Maria Säterström Lantz, CEO WIN

WHY

Co-creating innovations for a sustainable future

HOW

Actively connecting challenges, people, and the next technologies

WHAT

Enabling disruptive solutions to faster reach the global market

WIN

WINs marknadsplatser för innovation



www.winway.se

WIN

Members in WIN

180

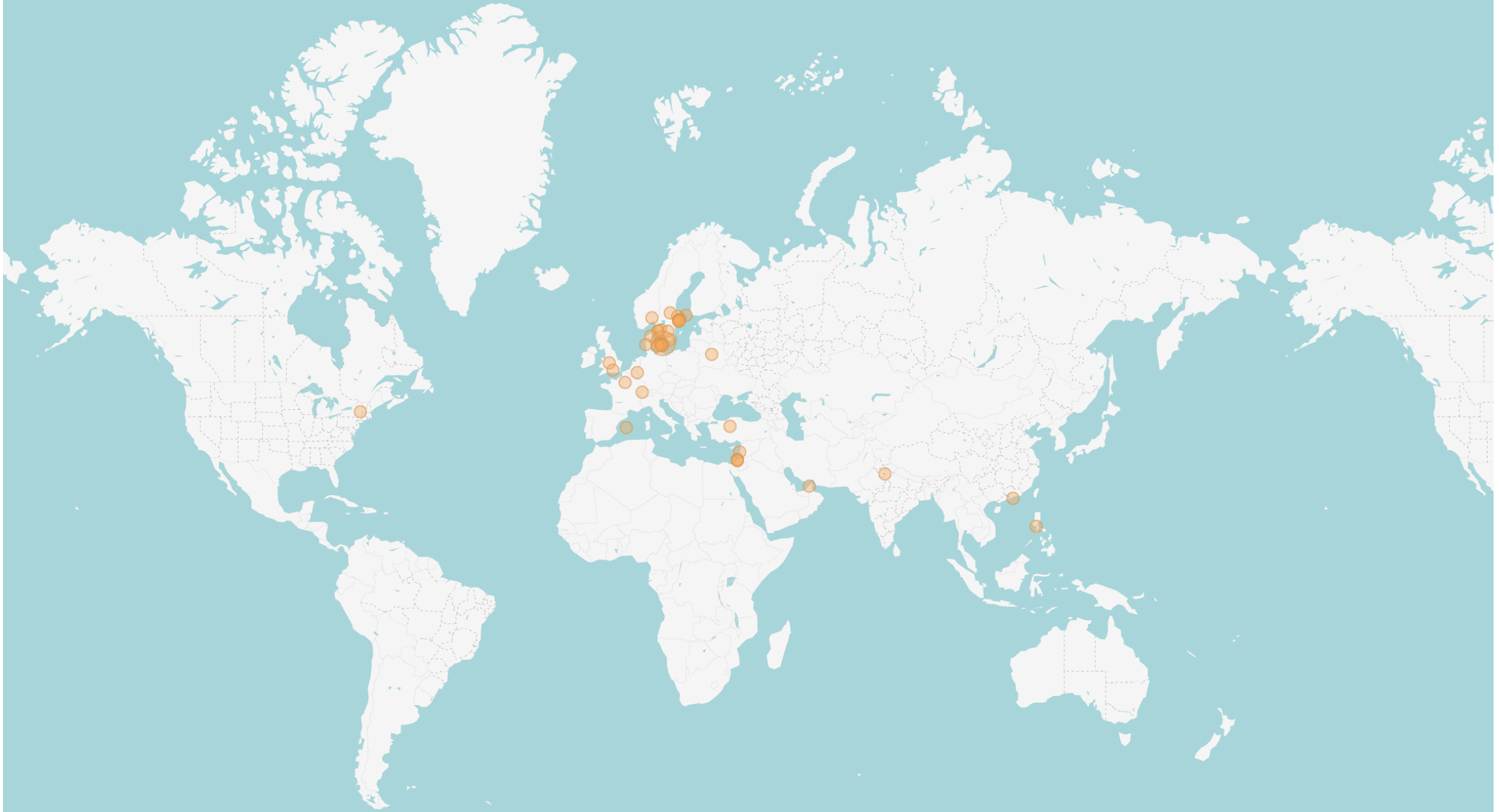
ACTIVE MEMBERS

14

COUNTRIES REPRESENTED

120

INNOVATION COMPANIES





WIN

Partners
representing the market,
need new solutions

Partners of WIN

Baxter



RISE



e.on



sweden water research



FM MATTSSON
MORA GROUP

Delphi

SONY



Högskolan
Kristianstad



LUND
UNIVERSITY



**Innovation companies
provide potential solutions**

WIN



A group of people, mostly men, are seated in a meeting or conference. The man in the foreground is wearing a red jacket and glasses, and is speaking into a microphone. He is holding a document. The background shows other people, some looking towards the speaker. The image has a color gradient overlay, transitioning from green on the left to red on the right.

WIN

Keys to the WIN model

Business focus

- shorten the time from product to market



WIN

**Entrepreneurs meet
their customers early**



WIN

**Decision makers, visionary
and innovation experts meet
outside the box!**



WIN

Market complement to
the innovation system

WIN

The WIN toolbox



The WIN
Mingle Map™



WIN
Meetings™



WIN Ventures
Club™



WIN Innovation
Studio™



WIN Innovation
Labs™



WIN Innovation
Consortium™

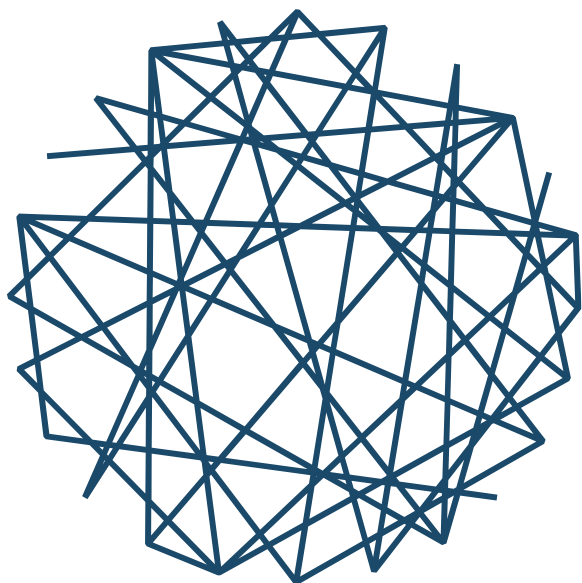


TechScouting

WIN meetings

Decision makers participate
Recurring meetings create confidence
Regular updates gives continuity





WINs Mingelkarta™

Aktiv matchmaking

WINs team skapar en mingelkarta, med förslag på vem deltagarna särskilt bör prata med under nätverksdelen. Varje linje representerar ett affärstillfälle eller en projektmöjlighet.



WIN

The WIN toolbox



The WIN
Mingle Map™



WIN
Meetings™



WIN Ventures
Club™



WIN Innovation
Studio™



WIN Innovation
Labs™



WIN Innovation
Consortium™



TechScouting

WIN WATER



Started 2012

Seen as the most important Swedish organization for water innovation

Innovation marketplace for open innovation within the water sector

Members from seven countries:

87 innovation companies

30 partners

Ongoing Innovative projects with partners on "water quality", "circular solutions" and on "trends and visionary outlooks for the market"



WIN GUARD



Started 2016

Innovation marketplace for open innovation within the public safety sector

Supported by Swedish Civil Contingency Agency (Myndigheten för Samhällsskydd och beredskap)

Members:

12 partners

50 innovation companies



WIN ENERGY

- Established 2018
- Our vision is: Affordable and clean energy for everyone!
- Our mission is to speed up the change within energy innovations and create business opportunities for and with you





WIN

Visionary – let's make it
happen!

WIN

www.winway.se